

Seasons of the 208

Advertising Rates (2025)



Special- Buy advertising in 3 issues and get the 4th issue for 1/2 price!
Buy 1, 2 or 3 ADs- Get 25% off the first AD.

Why advertise with us?

- Idahoans are so excited about this new magazine!
- Your AD will look amazing in the only Idaho magazine on beautiful premium paper and covering the entire state.
- Amazing content geared to outdoor adventurers, arts, geology and history enthusiasts, and anyone who loves Idaho!
- No more than a 1 to 5 advertising to content ratio (20%). (normally 1 to 2 or 50%)
- A quality magazine like Idahoans have never seen here.
- ADs are dispersed throughout the magazine. (Not all at the end)
- Reach a broader statewide market of people interested in travel, the outdoors, wildlife, the arts and lovers of Idaho in general.
- Additionally, your AD will appear online within a flippable sample magazine on our website for no extra cost.
- Online ADs with website links are clickable to your website!
- Over 90+ full color pages in each issue!
- 2500 copies printed.
- Distribution through subscription and major Idaho retailers like Barnes and Noble, Walgreens, Walmart, Albertsons, Fred Meyers, Bi-Rite and others.

Prices are per Issue (Lock in the first year at this great rate!)

	1x	2x	3x	4x	4th Issue Discounted Price
Full Page	\$1550	1475	1415	1355	(1/2 price 4th issue = \$ 677.50)
1/2 Page	975	935	905	870	(1/2 price 4th issue = \$ 435.00)
1/3 Page	760	720	680	645	(1/2 price 4th issue = \$ 322.50)
1/4 Page	495	465	435	420	(1/2 price 4th issue = \$ 210.00)

Ad deadlines for each issue

Non-Profit Discount- 20% off above rates

Oct 15th deadline- for Winter 2025 Issue

Jan 10th deadline- for Spring 2026 Issue

Apr 10th deadline- for Summer 2026 Issue

Jul 10th deadline- for Autumn 2026 Issue